

Johnson Development Company Georgia, LLC

NEWSLETTER #1 COPY

Contact:

Mike Wilson / Nicole Wojno
MIKE WILSON PUBLIC RELATIONS, INC
404-365-9000
mwilson@mikewilsonpr.com
nwojno@mikewilsonpr.com

LAKE ARROWHEAD CLUBHOUSE DESIGN ACCENTS INDOOR/OUTDOOR LIVING SPACES

For Immediate Release

ATLANTA, GA (January 2006)- The Atlanta architects who are designing the new clubhouse at Lake Arrowhead are excited about the building's elevation and its strategic hilltop site which will provide an expanded outdoor living area as well as overlook the new golf course's 18th hole.

Caldwell-Cline Architects and Designers were given a beautiful knoll site in the middle of the north Georgia Lake Arrowhead community and a clean slate to plan the 6,500 square foot Clubhouse, where construction will begin during the early spring of 2007.

"Our interior design for the building is open to provide options for flexible use of the space," said Caldwell-Cline partner Roger Caldwell.

"While the Clubhouse plan is primarily for the use of golfers and dining for the community, a group of golfers, a concurrent business lunch for four in the next room, or an event hosting several hundred people utilizing the total space throughout the Clubhouse may be accommodated," he added

A special amenity attraction to the new Lake Arrowhead facility to be opened early in 2008 will be the Clubhouse's outdoor gathering space.

According to partner Calvin Cline, there will be another 1,000 or more square feet of outdoor dining space at the back of the building, as well as an event lawn for planned entertainment gatherings.

“The expansive terrace will also include a large outdoor fireplace adjacent to the dining area,” Cline reported.

The architects envisioned the Lake Arrowhead clubhouse as a refined building design which will provide a warm and casual feeling. Four golf holes either begin or end at the circumference of the new building, with the tee boxes of holes one and 10 and the greens of nine and 18 all nearby, accenting the golf element of the structure.

The exterior elevation of the Clubhouse will be highlighted by a covered front porch at the entrance of the building and a larger covered porch off the dining areas. Primarily, the exterior siding of the Clubhouse will feature stone and shingles, and board and batten, providing an Adirondack mountain influenced craftsman appeal.

“We’ve also included some timber detailing around the front and sides of the building to complete the design,” Caldwell pointed out.

A fully equipped golf pro shop and locker room facilities for both men and women are planned. There will also be a full service kitchen and small offices.

###